



GIS

— INDIA GEM & —
JEWELLERY SHOW
A GRAND BUSINESS TO BUSINESS EXPO

#HumaraApnaShow

25TH TO 28TH SEPT 2024

JIO WORLD CONVENTION CENTRE, MUMBAI

Sponsorship Opportunities

Exclusive Opportunity

Lanyards



**Total Quantities:
Approx. 20000 each**

Lanyards will be distributed to visitors, invitees, media, conference, speakers, delegates, sponsors and exhibitors on all days. Sponsor will gain high visibility at the venue with the name / logo prominently displayed on each Lanyard.

Welcome Kit Bag



Sponsor eco friendly Show Bags, which will be distributed to trade visitors, exhibitors, press personnel, VIP's & Delegation Member where Sponsor can gain high visibility at the venue, with their name and logo prominently displayed on each bag.

Cost: INR 15,00,000/- Each

Cost of production to be borne by the sponsor

Website Banner Advt

The screenshot shows the homepage of the GJS 2024 website. The browser address bar displays 'gjsindia.org'. The header includes navigation links for 'ABOUT GJS', 'EXHIBITOR', 'VISITOR', and 'OFFICIAL HOTELS'. The main navigation menu features 'EXHIBITOR MANUAL', 'EXHIBITOR APPLICATION', and 'VISITOR REGISTRATION'. A secondary menu includes 'SPONSORSHIP OPPORTUNITIES', 'GALLERY', and 'NEWS'. The main banner area is dominated by a large image of a jewelry exhibition hall. Overlaid on the left side of the banner is a dark, starry background with the text 'Visitor Registration is Now Live' in white. Below this, the GJS logo is displayed in gold, followed by the text 'INDIA GEM & JEWELLERY SHOW' and 'A GRAND BUSINESS TO BUSINESS EXPO'. The hashtag '#HumaraApnaShow' is shown in orange. At the bottom of the banner, a white box with a black border contains the dates '25th to 28th September 2024'. In the bottom right corner of the banner, there is a green WhatsApp icon and the text 'Talk to us?'. The URL 'https://www.gjsindia.org' is visible in the bottom left corner of the browser window.

Digital Advt on the main page of GJS 2024 Website till September 2024 end.
Attracts the attention of the exhibitors & visitors' registering for the show

Cost: INR 5,00,000/-

Branding on GJS September 2024 Badges



Sponsor Logo on front side bottom portion of GJS 2024 Badge. Attracts the attention of the exhibitors & visitors registered for the show

Cost: INR 5,00,000

Branding on GJS 2024 Badge Jacket



AN INITIATIVE BY

#HumaraApnaShow

GJS

INDIA GEM &
JEWELLERY SHOW
A GRAND BUSINESS TO BUSINESS EXPO
7th TO 10th APRIL 2024
BOMBAY EXHIBITION CENTER (NESCO),
MUMBAI

INCLUDES YOUR EXCLUSIVE BADGE

Visit: www.gjsindia.org

PRAVIN Jewellers
Jewellery By Sundi Soni

We Make Fusion Style
Mangalsutras
To Explore Our Collection
visit

Hall 5
Booth No. 5k08

For Queries Contact:- Bhavin- 9833399881 | Sunil- 9833975778

HOW TO REACH?

Located in the
**Heart Of
Mumbai**
The epicenter for ideas,
innovation & Culture

**Just
7 Kms**
From Chhatrapati Shivaji
International Airport

**Train
Accessibility**
From Colaba & Marol
Diwadi metro drive

**Easily
Locatable**
on maps for Cars/Cabs

Scan this
QR Code to
Get The Directions to
Bombay Exhibition Center
(NESCO)

HERE IS YOUR EXCLUSIVE BADGE

For more details visit: www.gjsindia.org
Mr. William D'sa +91 84339 89680
Ms. Shristi +91 99878 09362

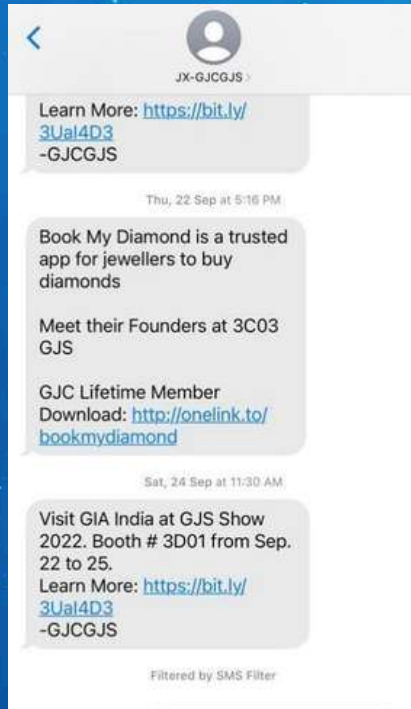
RULES & REGULATIONS

- This Badge is Valid from 7th To 10th April, 2024 at GJS (India Gem & Jewellery Show) Bombay Exhibition Center(NESCO) Mumbai Only.
- This badge is for a person/individual and is not transferable.
- Children below age of 18 years and infants in arms are strictly not allowed inside the exhibition hall.
- The rights of admission are reserved with the organizers.
- The organizers reserve the right to frisk the badge holders at the entrance and exhibition venue for security reasons. Your co-operation is solicited.
- This badge must be worn and displayed prominently at all times during your stay at the GJS venue.
- The Goods are only for Exhibits and display purpose. No sales allowed with in the premises of the event.
- Visitors are not allowed to carry precious metal & Stones inside the exhibition hall.
- Use of audio video equipment and photography is strictly prohibited without prior written permission from the organizers.
- The organizer do not take responsibility for loss or theft of any personal belongings.
- The consumption of banned substances are strictly prohibited in the exhibition venue.
- The badge is not valid for entry if it is torn or disfigured.
- The event is subject to force majeure conditions.
- The visitor has to strictly follow the route as guided by security at all times.
- Organizers will not be held responsible for any kind of loss incurred at the venue of the exhibition.
- Organizer holds the right to ask any visitor to leave the venue for security reasons or anti-social behaviour.
- Forging or making the copy of the original issued badge is a serious offence.

Sponsor Full page advertisement on 2nd Page of GJS 2024 Badge Jackets.

Cost: INR 5,00,000

SMS & Whats App API (Pre / During / Post Show)



Welcome SMS to the visitors attending the show.

Cost: ₹ 20,000 per SMS for 162 characters



Whats App message with image through GJC verified platform to the visitors attending the show.

Cost: ₹ 40,000 per Message (2 times in a day)

Branding in the Rooms Dedicated for Hosted Buyers



Limited Opportunity for 5 Sponsors Only

GJS would be booking approx. 2000 room nights at premium properties across Mumbai and premium and quality retailers would be given complimentary stay in these hotels. Sponsor has a unique opportunity to place their branded tent cards / goodie bags in each room

Cost: INR 10,00,000/-

Cost of production to be borne by the sponsor



Venue Branding

Driveway Pole Branding



Size in ft: 1.5 X 6.5

Cost: INR 50,000/- Each

In driveway (Main Entry)

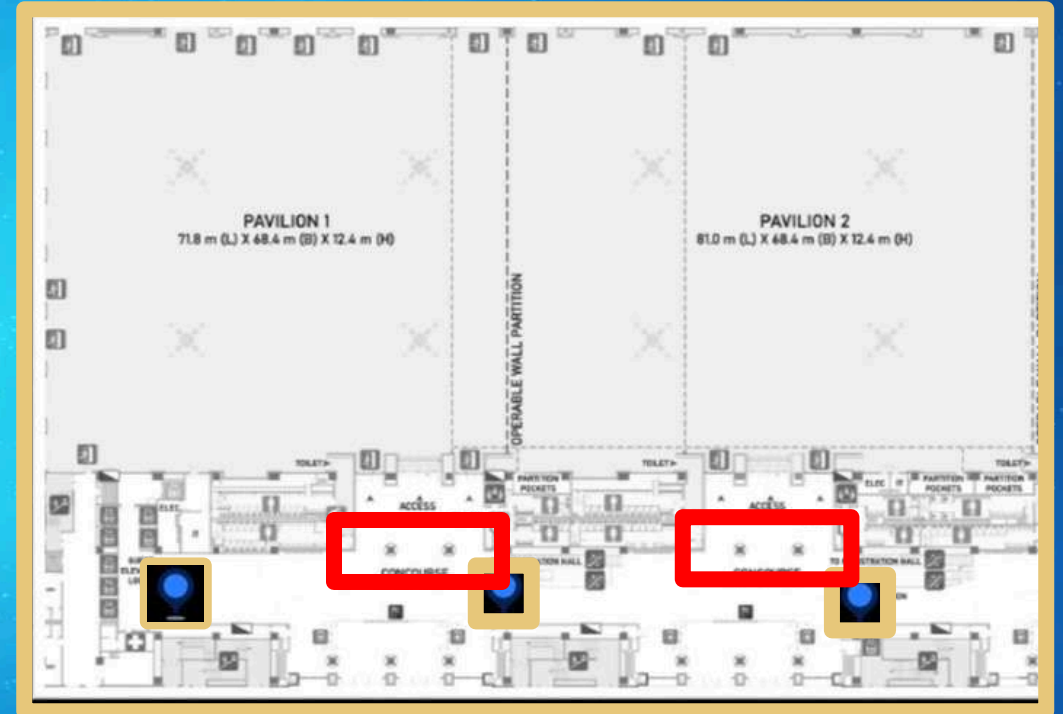


- **Locations:**
- **Opp. Gate no 20**
- **Between canopy G&F**

Size in ft: 20 x 10

Cost: INR 3,50,000/- Each

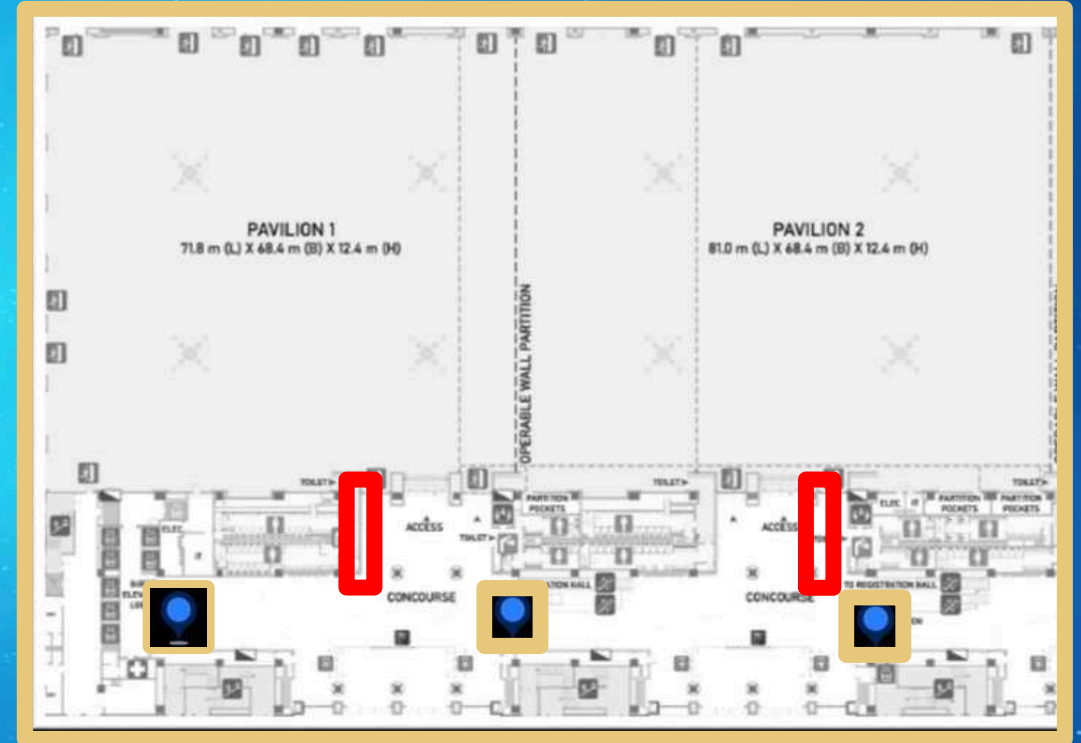
Cylindrical Pillar in Concourse – 6 Nos



Size in ft: 21 X 14

Cost: INR 2,00,000/- Each

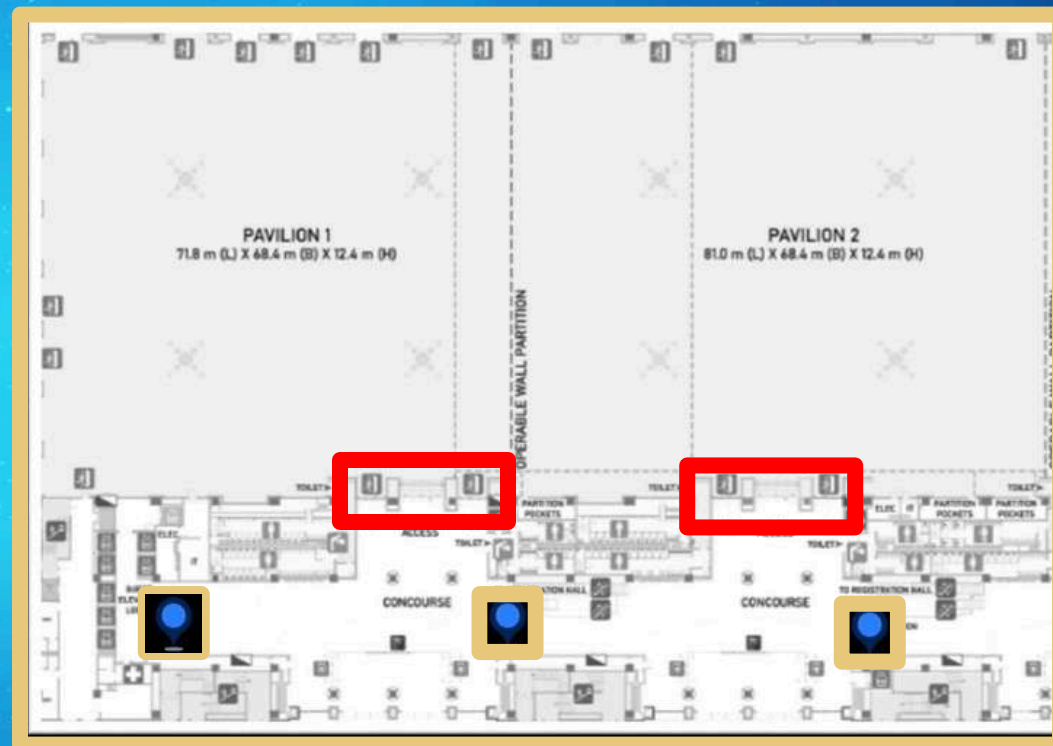
Wall of Pavilion Entrance



Size in ft: 10 X 8

Cost: INR 1,50,000/- Each

Branding at Hall Entrance – 6 Nos.



Size in ft: 9 x 12 x 4

Cost: INR 2,50,000/- Each

In Hall Bunting Package



Size in ft: 4 X 20

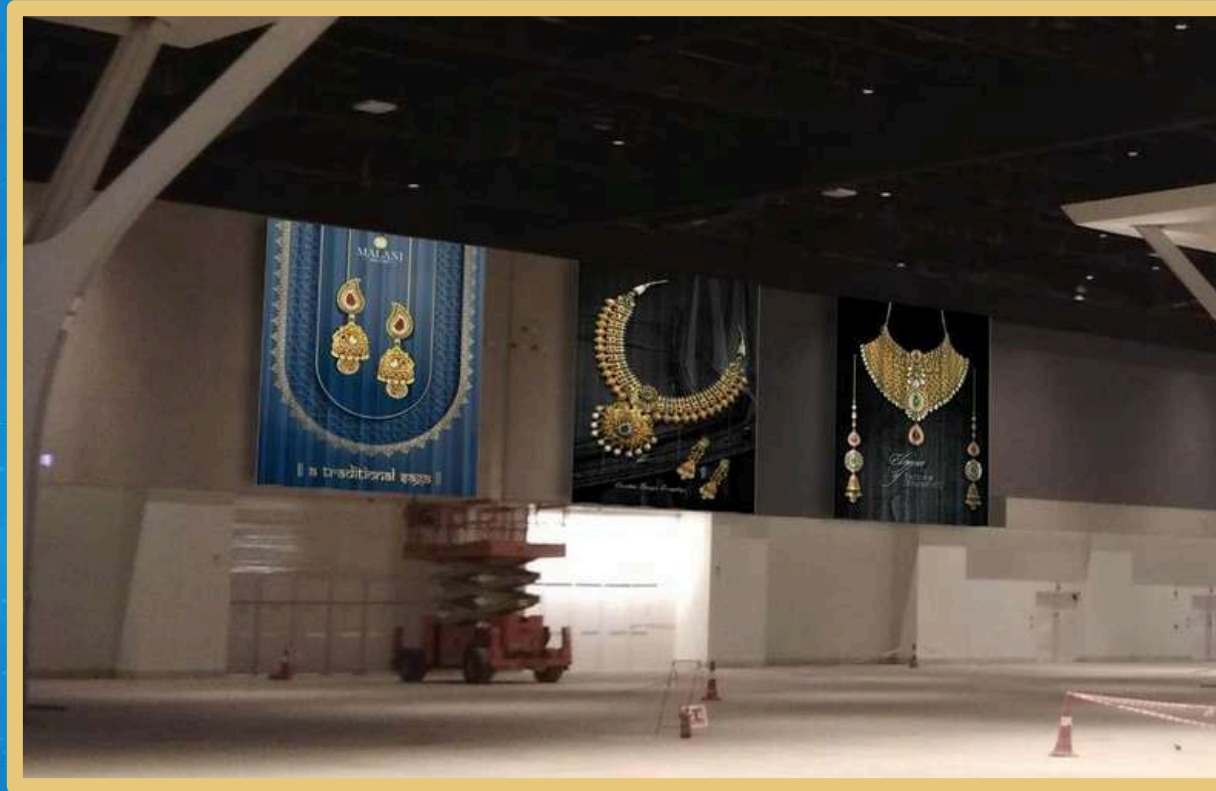
Costs for Single Aisle:

5 Buntings: 2,00,000/-

10 Buntings: 3,75,00/-

20 Bunting: 6,50,000/-

In Hall Side Wall Bunting



Size in ft: 16 X 20

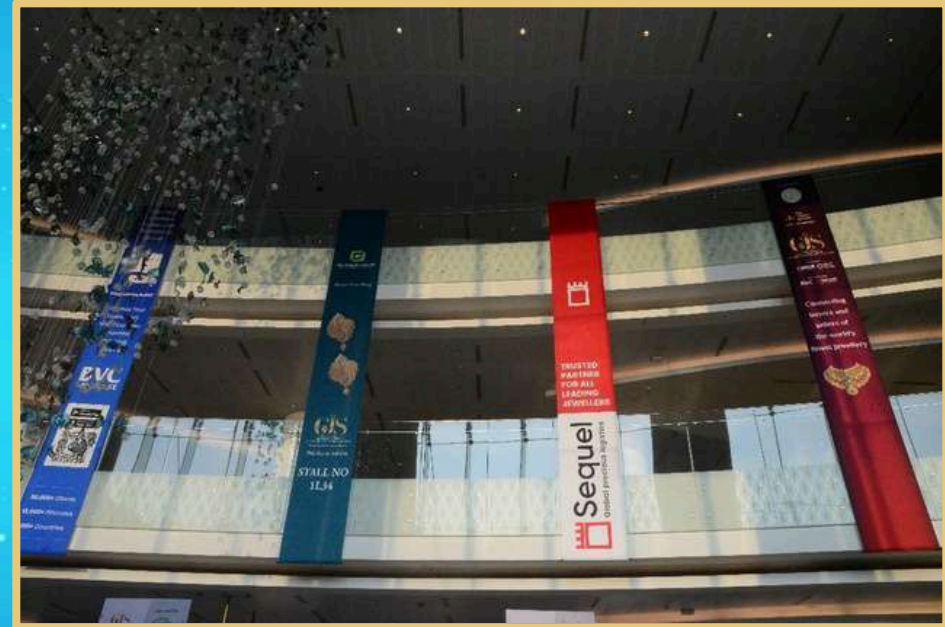
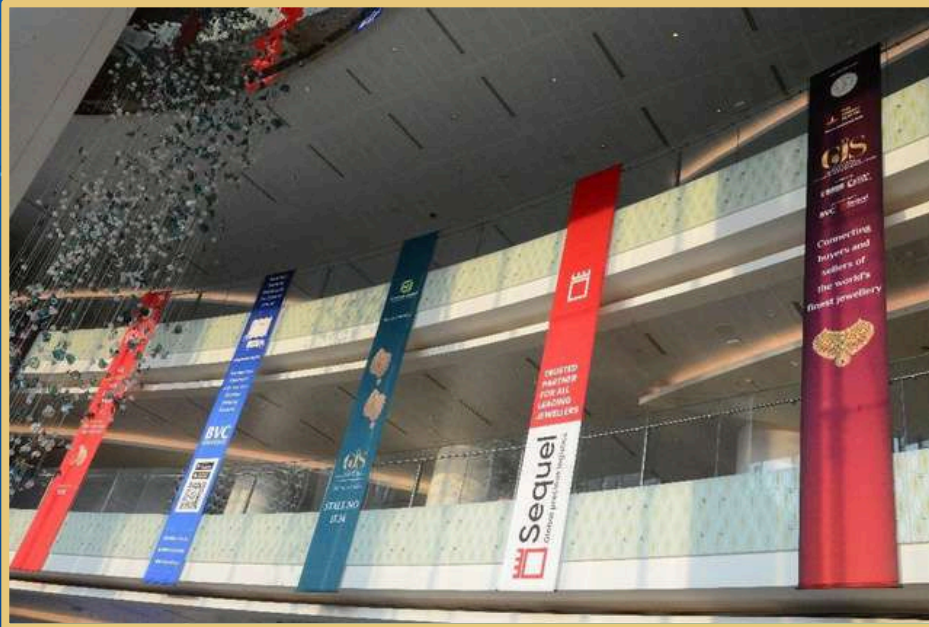
Costs for Single Aisle:

5 Buntings: 1,50,000/-

10 Buntings: 2,50,000/-

20 Bunting: 5,00,000/-

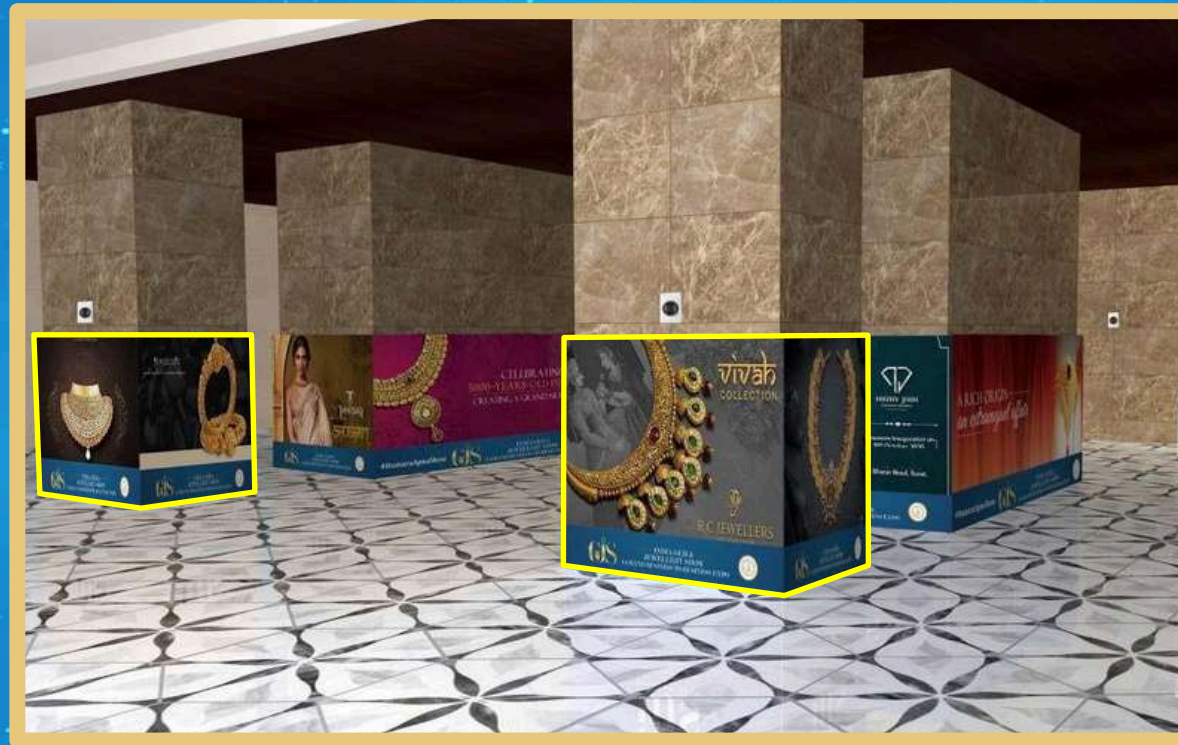
Drop Down Bunting at Entrance



Size in ft: 4 X 29

Cost: INR 1,00,000/- Each

Registration Area – Pillar Branding – 3 Nos.



Size in ft: 49 X 7

Cost: INR 2,00,000/- Each

Registration Area – Pillar Branding – 3 Nos.



Size in ft: 49 X 7

Cost: INR 3,00,000/- Each

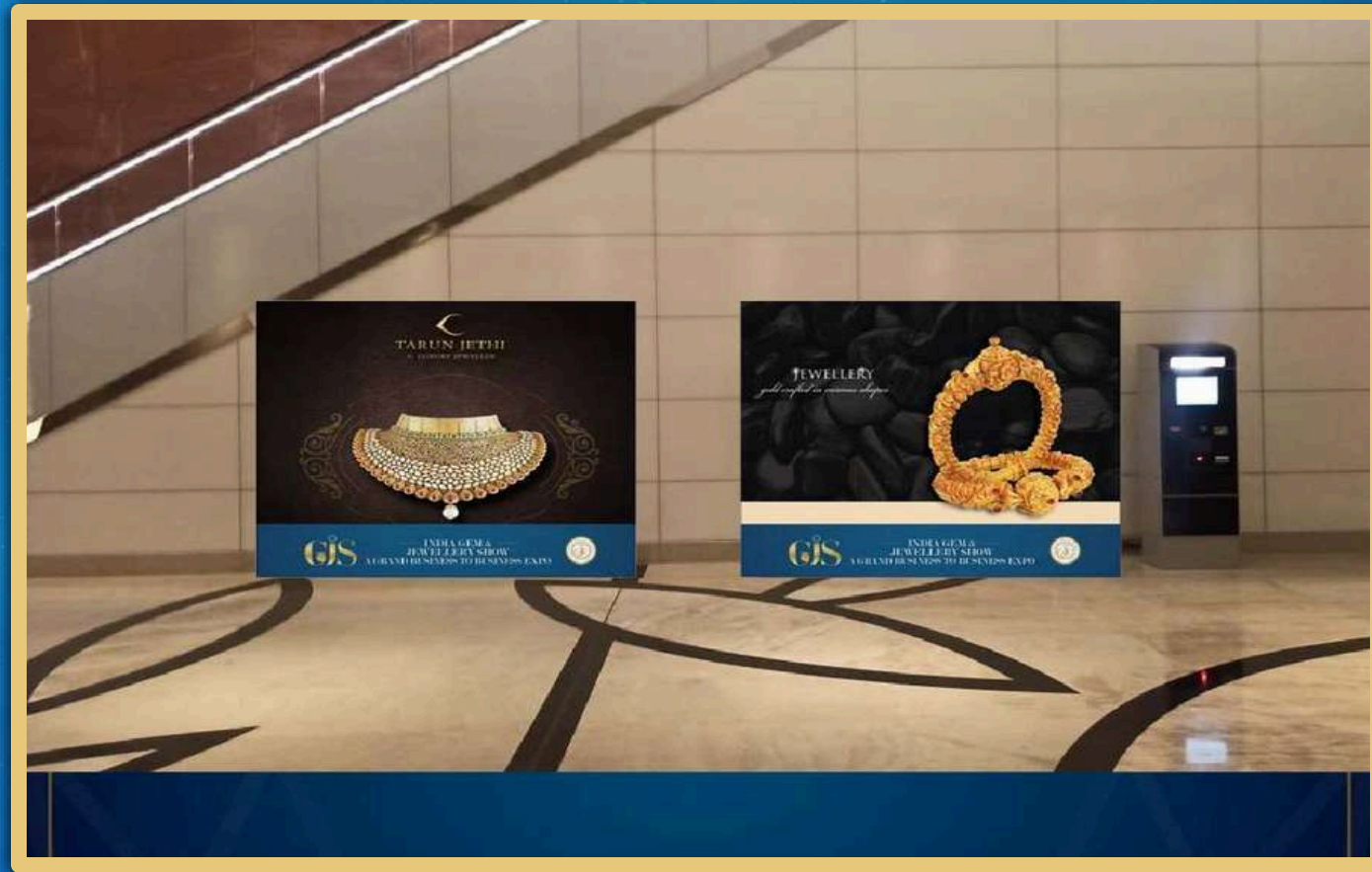
Registration Area – Backwall between Desk – 3 Nos.



Size in ft: 49 X 7

Cost: INR 1,50,000/- Each

Registration Area – Branding Wall – 5 Nos



Size in ft: 10 X 8

Cost: INR 1,50,000/- Each

Dropdown from Level 0 Concourse – 6 Nos



Size in ft: 4 X 10

Cost: INR 75,000/- Each

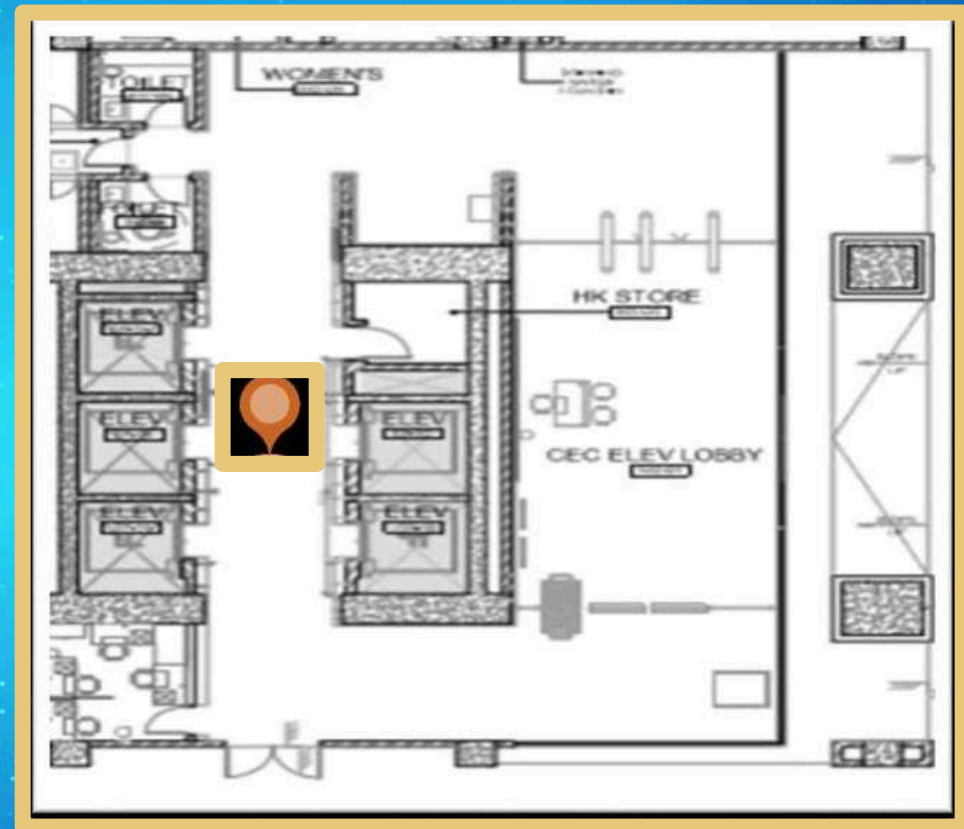
55Inch Digital Screen

Non-Exclusive



Cost for 18 Screens

INR 3,00,000/-



55 Inches Digital Screen

Non-Exclusive



Cost for 16 Screens

INR 3,00,000/-

Key Points

- Sponsorships on first come first serve basis only
- Distribution of promotional material (brochures / flyers etc) is prohibited in common areas
- Exhibitors need to ensure that all such branding or promotional installations in the public areas are elegant and are tastefully done meeting the standards set of the show.
- The pictures are for representation purpose only and the actual size and output may vary the rates mentioned in the presentation does not include taxes.
- Payment terms: 100% advance at the time of confirmation GJC reserves the right to cancel / modify / amend the scope of sponsorship opportunities at any given point of time.



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A GRAND BUSINESS TO BUSINESS EXPO

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JIO WORLD CONVENTION CENTRE, MUMBAI

We look forward to your confirmation

Please contact, Mr. Sumit Pal 9004387573 / sumit@gjc.org.in