



#HumaraApnaShow



— INDIA GEM & —
JEWELLERY SHOW
A GRAND BUSINESS TO BUSINESS EXPO

3rd EDITION

7th TO 10th APRIL 2023

**BOMBAY EXHIBITION CENTER (NESCO)
MUMBAI**

Sponsorship Opportunities

EXCLUSIVE OPPORTUNITY

Lanyards



Total Quantities:
Approx. 20000
each

Lanyards will be distributed to visitors, invitees, media, conferences, speakers, delegates, sponsors and exhibitors on all days. Sponsor will gain high visibility during the show with the name/logo prominently displayed on each Lanyard.

Welcome Kit Bag



Sponsor eco-friendly Show Bags, which will be distributed to trade visitors, exhibitors, press personnel, VIP's & Delegation Members. Sponsor can gain high visibility during the show, with their name and logo prominently displayed on each bag.

Cost: ₹ 15,00,000/- Each

Cost of production to be borne by the sponsor

Sponsorship Opportunities

EXCLUSIVE OPPORTUNITY

Badge Backside



Sponsor Logo will be placed at backside of badge & below that sponsor information will be mentioned which will be distributed to trade visitors, exhibitors, press personnel, VIP's & Delegation Members

Cost: ₹ 15,00,000/-

Total Quantities:
Approx. 20000
each

Badge Jacket



Dedicated inside page with the sponsor logo information in the badge jacket which will be distributed through courier along with badges to all exhibitors, visitors, guest & VIP's & Delegation Members

Cost: ₹ 5,00,000/-



Sponsorship Opportunities

EXCLUSIVE OPPORTUNITY

Water Bottle Branding



Sponsor Logo will be printed on water bottle which will be distributed to trade visitors, exhibitors, press personnel, VIP's & Delegation Members during exhibition days

Cost: ₹ 15,00,000/-

**Total Quantities:
Approx. 200000**



Sponsorship Opportunities



Website Banner till April 2023 end



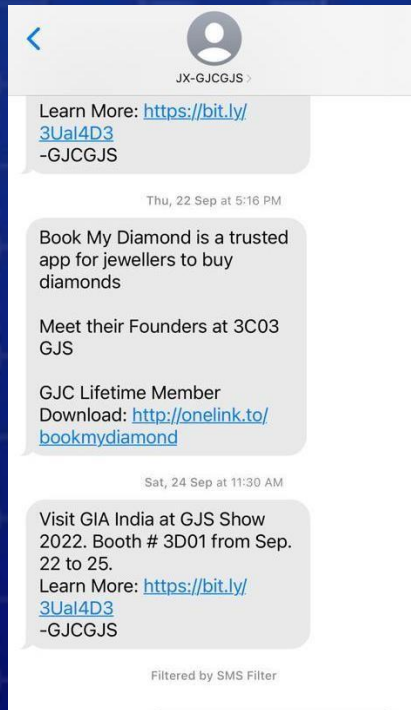
Digital Advt on the main page of GJS 2023 Website. Attracts the attention of the exhibitors & visitors' registering for the show

Cost: ₹ 3,00,000/-



Sponsorship Opportunities

SMS & Whats App API (Pre / During / Post Show)



Welcome SMS to the visitors attending the show.

Cost: ₹ 20,000 per SMS for 162 characters



What's App message with image through GJC verified platform to the visitors attending the show.

Cost: ₹ 40,000 per Message (2 times in a day)

Sponsorship Opportunities

EXCLUSIVE OPPORTUNITY

BRANDING IN THE ROOMS DEDICATED FOR HOSTED BUYERS



GJS would be booking approx. 2000 room nights at premium properties across Mumbai and premium and quality retailers would be given complimentary stay in these hotels. Sponsor has a unique opportunity to place their branded tent cards / goodie bags in each room

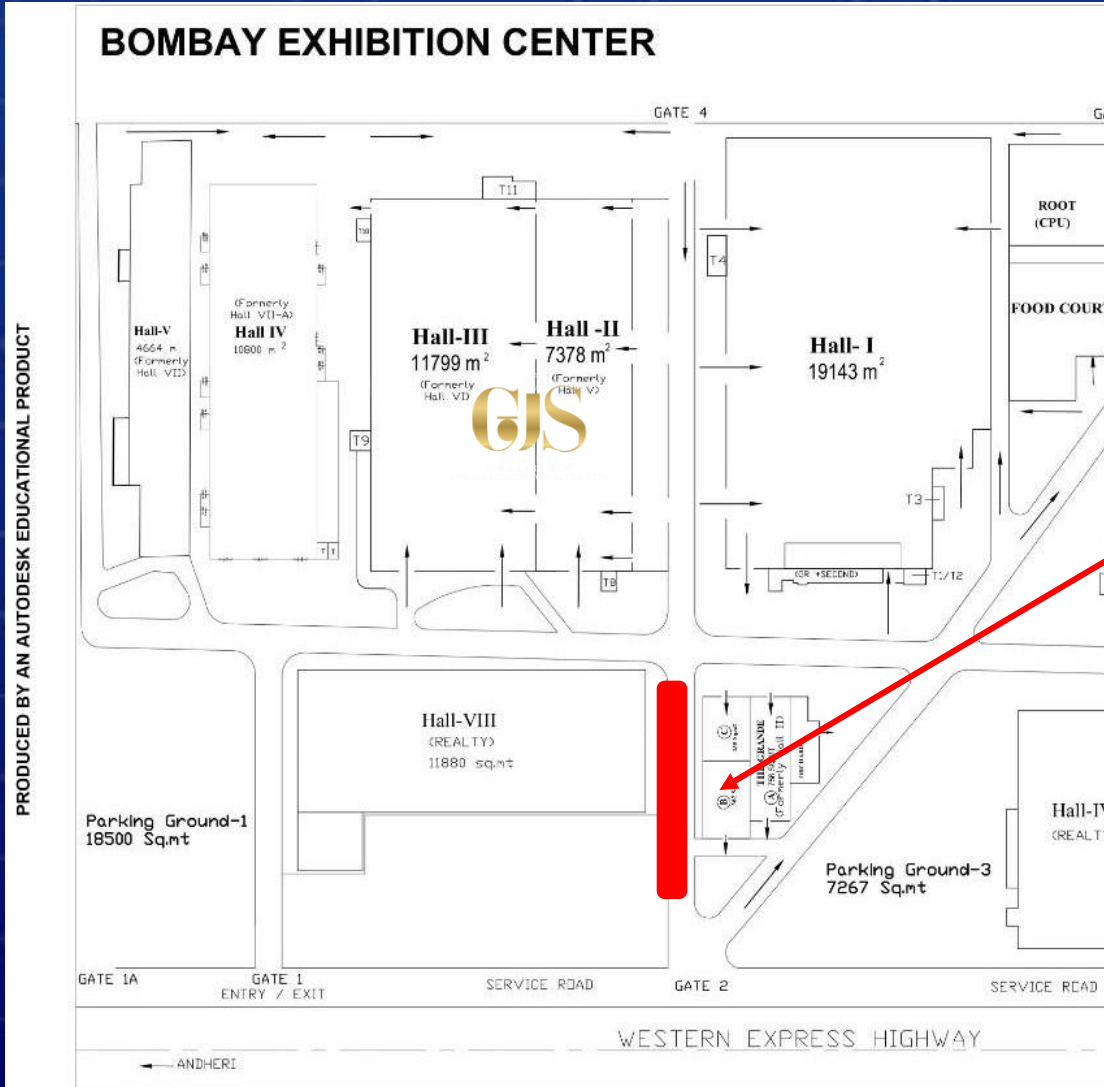
Cost: ₹ 5,00,000/-

Cost of production to be borne by the sponsor



VENUE BRANDING

Pathway Branding from Gate 2



- Prominent branding option from Gate no 2 to Hall 2 & 3
- Total Qty: 15
- Size: 15 (W) X 10 (H) in Feet
- Cost: ₹ 55000/- each + GST



Pathway Branding Opp Hall 2 & 3



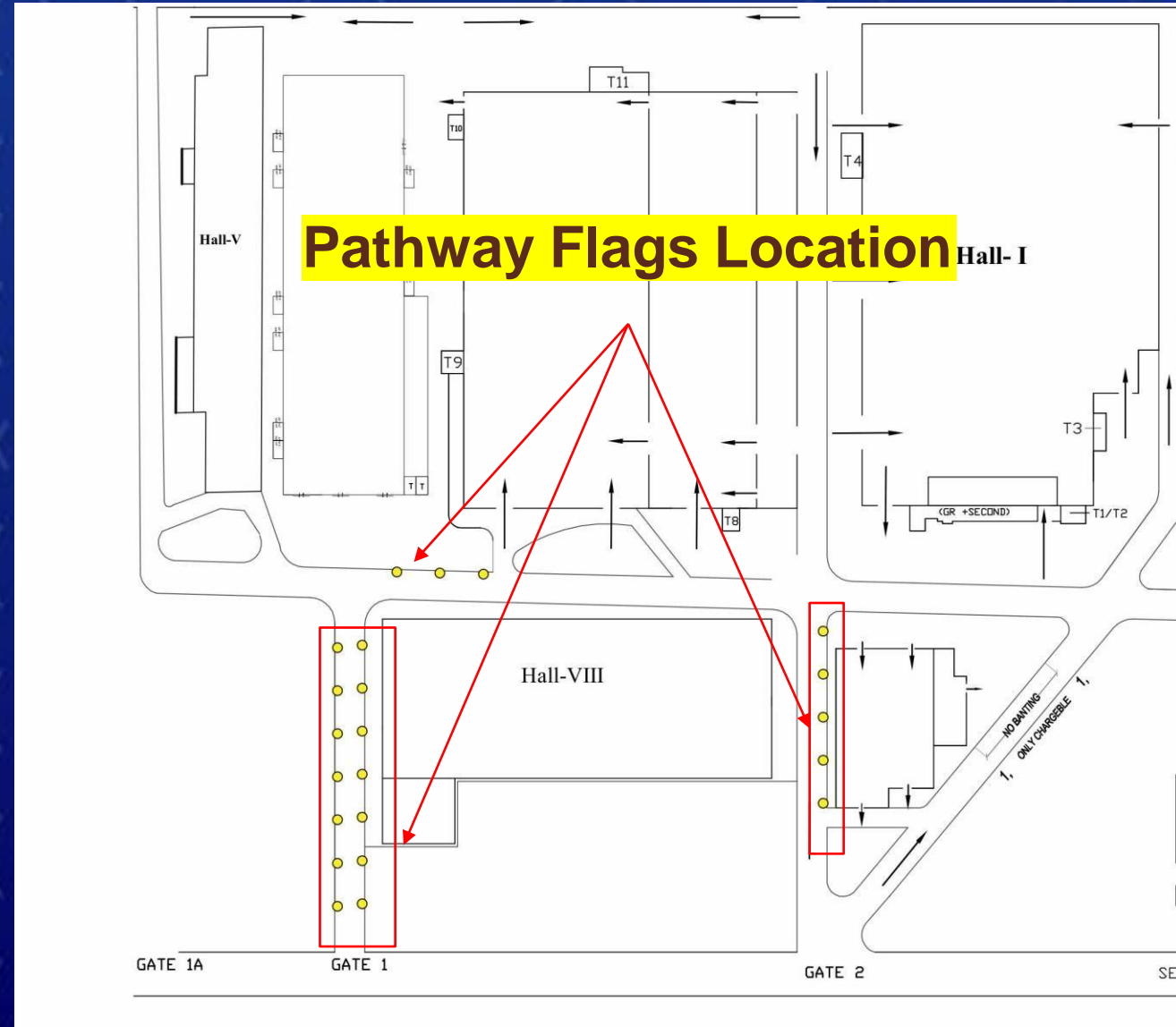
- Prominent branding option from opp Hall no 2 & 3
- Total Qty: 27
- Size: 15 (W) X 10 (H) in Feet
- Cost: ₹ 60000/- each + GST



Pathway Flags



- Non lit Flex flags placed on pathway
- Total Qty: 20
- Size: 2 (W) X 4 (H) in Feet
- Cost: ₹ 25000/- each + GST





Pillar Branding – Hall 3

- A must do location to highlight your brand
- Non lit all 4 sides branding
- Total Qty: 17
- Cost: ₹ 60,000/- each + GST



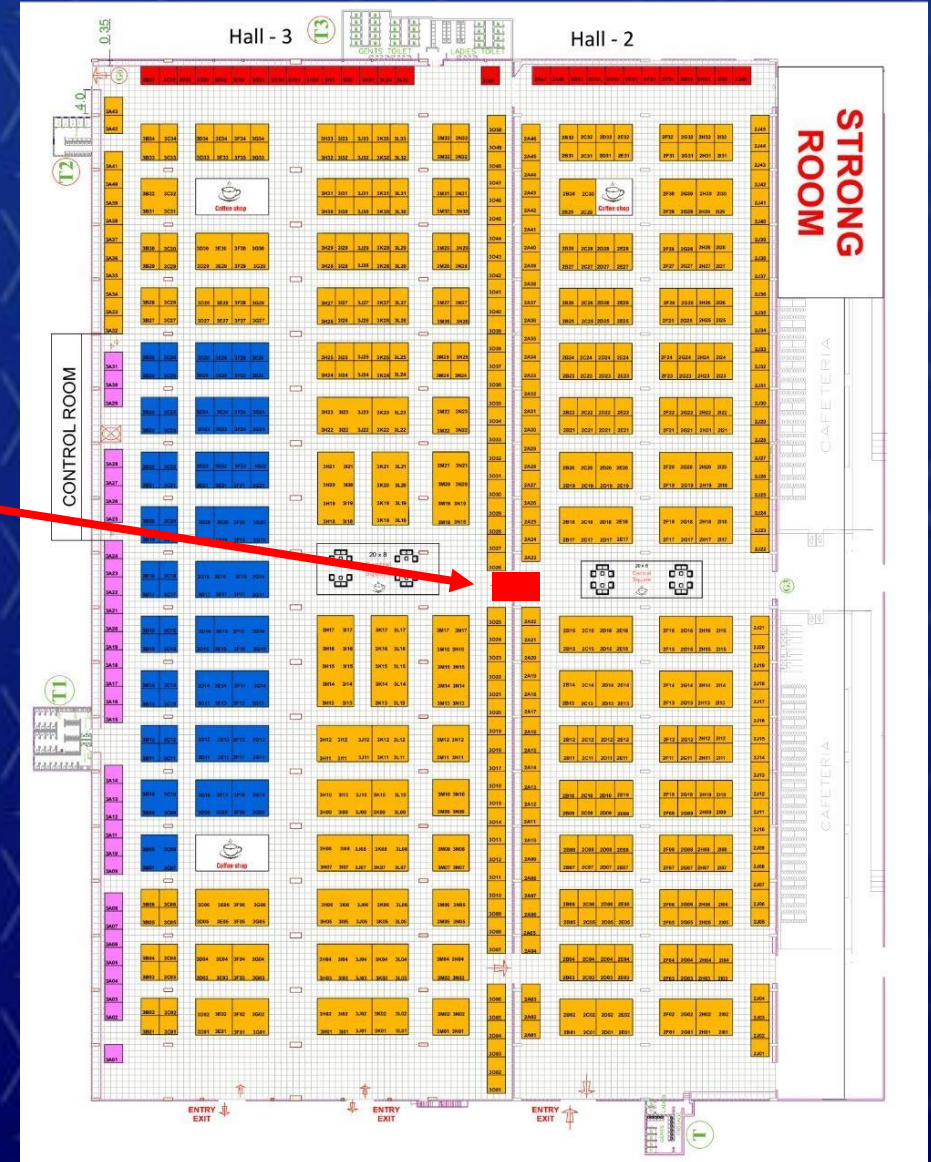
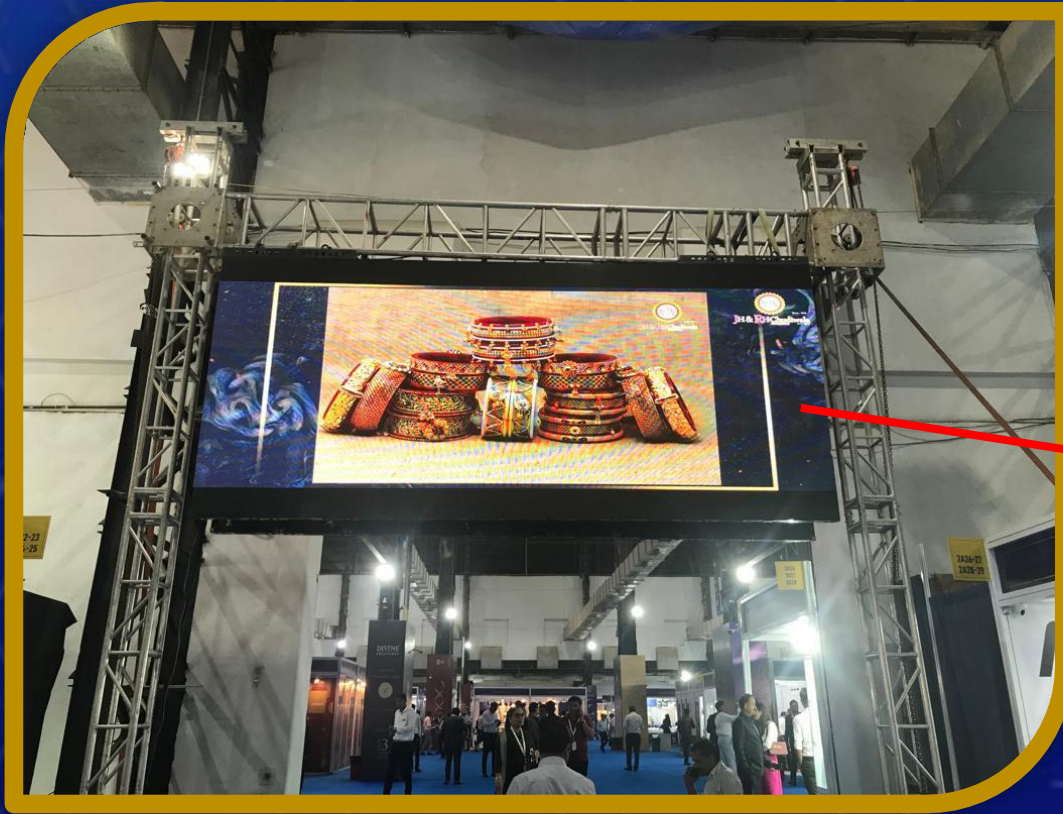
Buntings

- Double sided Buntings in Hall 2
- Perfect opportunity to highlight your booth from distance and grab attention

Number of Buntings	Package Rate
5 Buntings	₹ 1,50,000 + GST
10 Buntings	₹ 2,50,000 + GST
18 Buntings	₹ 4,80,000 + GST



2 LED Wall Branding Between Hall 2 & 3



- Large size LED wall branding between Hall no 2 and 3
 - 30 Seconds AV
 - Cost: ₹ 1,00,000 + GST

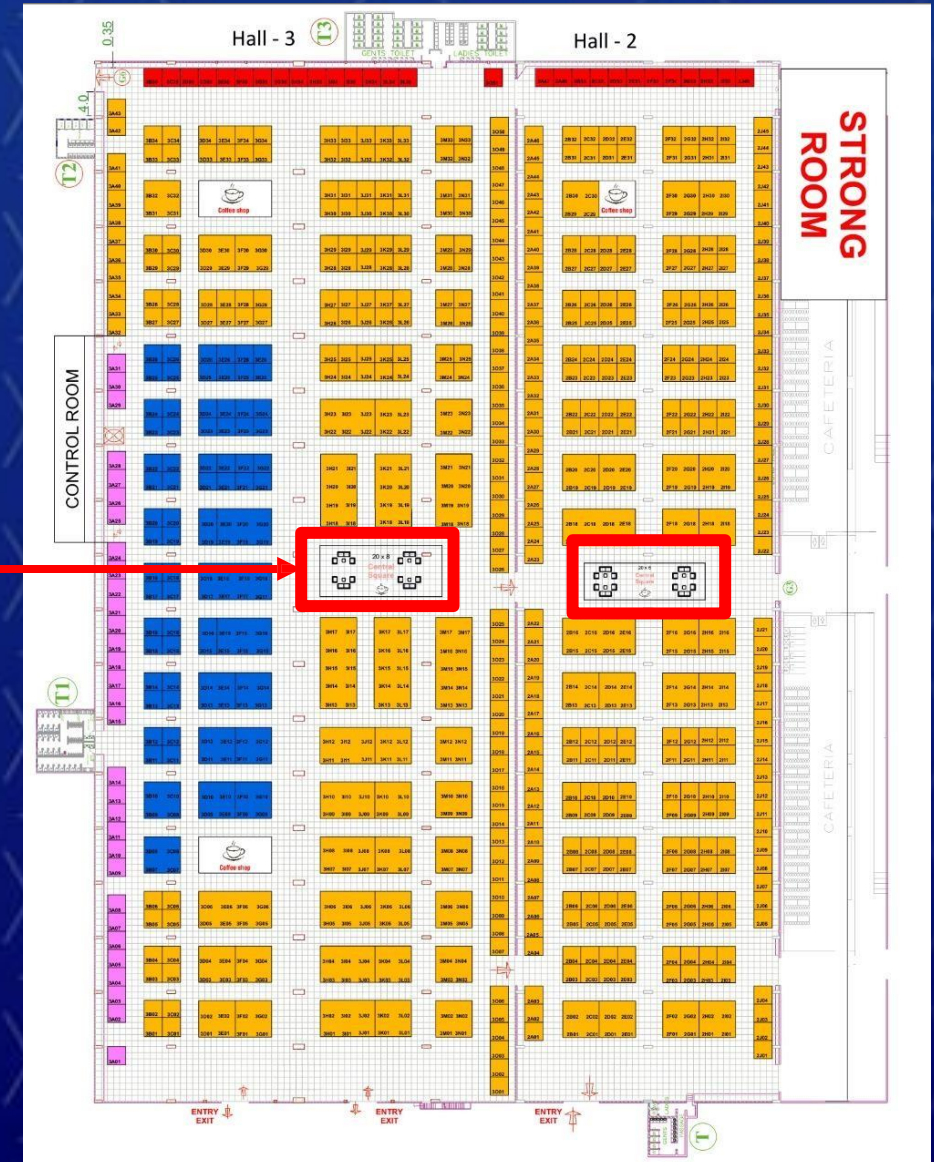
Sponsorship Opportunities

Branding at Central Square - Hall No 2 & 3



- Dedicated branding at Central Square
- Prime Location to gain maximum visibility

Cost: ₹ 15,00,000/-





Key Points



- Sponsorships on first come first serve basis only
- Distribution of promotional material (brochures / flyers etc) is prohibited in common areas
- Exhibitors need to ensure that all such branding or promotional installations in the public areas are elegant and are tastefully done meeting the standards set of the show.
- The pictures are for representation purpose only and the actual size and output may vary
- The rates mentioned in the presentation does not include taxes.
- Payment terms: 100% advance at the time of confirmation
- GJC reserves the right to cancel / modify / amend the scope of sponsorship opportunities at any given point of time



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MUMBAI**

We look forward to your confirmation

Please contact : Mr. Jay Prakash Kukreja - 9630111888 / sales@gjc.org.in or
Mr. Sunil Talsaniya - 7021510477 / sunil@gjc.org.in for any queries.